# Securing the Supply Chain Natural Hazards & Food Safety

Curry Mayer April 26, 2017

# Drought, Flooding, Earthquake, Avian Flu, Exotic Newcastle, Foot & Mouth Disease

- What do these terms have in common?
- How are they related to the "Whole Community" and "Resilience"
  - What do those terms mean?
- Natural hazard NOT natural disaster!
- Who are the players in the food supply chain?
- Whose responsibility is it to protect the food supply chain?



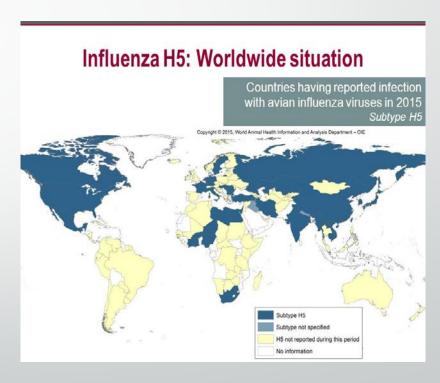
#### Exotic Newcastle

- Bird disease in California 2003-2004
  - Over 3 million birds euthanized Southern California to middle of state
  - California Poultry 5% of Nation's production
    - > \$1.7 Billon is sales
  - Response included local, state, and federal responders
    - Who were these people?
  - Potentially could have wiped out California's poultry industry
  - Huge impact to international trade
  - Potential harm to mammals
  - Biosecurity vs. Security
    - Fighting cocks, exotic birds, poultry and egg production



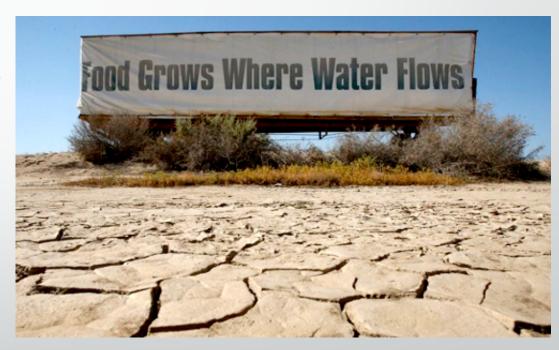
#### Avian Flu

- Bird Flu continuous outbreaks in U.S. since 2014
- Euthanasia of more than 200,000 animals in three states - January to March of this year
- Nation's worst since 2015 new cases still
- Normal measures of quarantines, transportation bans and mass euthanasia may not stop spread
- Mostly large commercial poultry houses, where at-risk birds killed using foam that smothers them
- Potential to become zoonotic.



## Drought or Flooding

- Detriment to biosecurity
- Exacerbates pest invasions
- Makes response to Ag related events more challenging
- May occur in same year
- Relocation of California crops, huge displacement of farm workers
- Economic recovery can take years



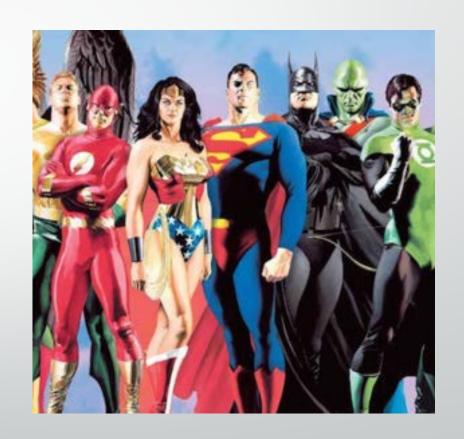
# Water Contamination in Hurricane Katrina's Aftermath

- Water contaminated with chemicals; gasoline, oil, lead, asbestos
- Biological contaminants; animal feces from pets, livestock, & wild animals; human waste & dead bodies of humans and animals
- Agricultural production of all kinds severely impacted
- Economic impact
- Public trust difficult to recover
- Many small agricultural producers never recover



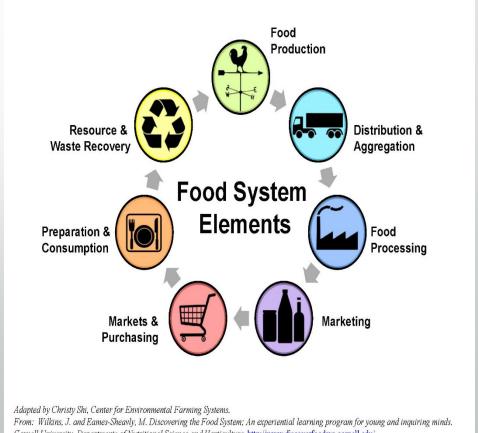
#### What Do We Do About It?

- Wait for the Government to Save Us?
- It Won't Happen Here...
- All Hazards Planning for Animal,
   Agriculture and Food Related Disasters
  - Organized process using standard emergency management guidelines
- Emergency Management really is in EVERYTHING!

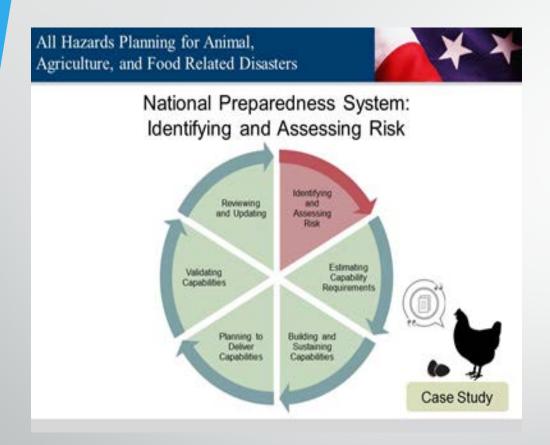


### National Preparedness System Helping Communities Withstand All Types of Hazards

- Identify and Assess Risk
- **Estimate Capability Requirements**
- Build and Sustain capabilities
- Plan to use capabilities
- Validate
- Review and update

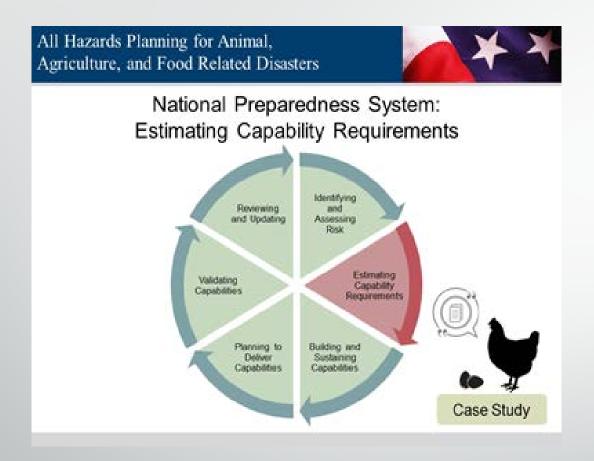


Cornell University, Departments of Nutritional Science and Horticulture. http://www.discoverfoodsys.cornell.edu/

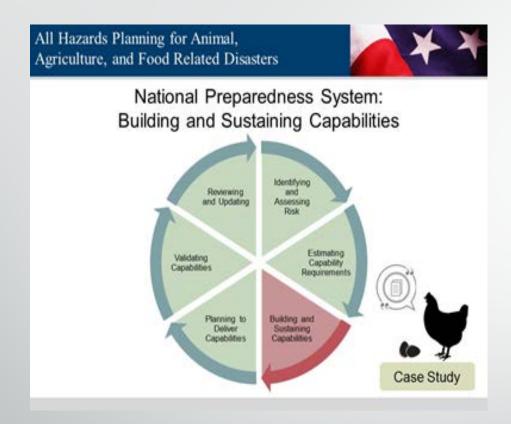


- Identify & Assess Risk
- Collect recent & historical data on existing, potential & perceived threats
- Analyze impact to community
- Use assessment for remaining steps

- Biosecurity areas widened.



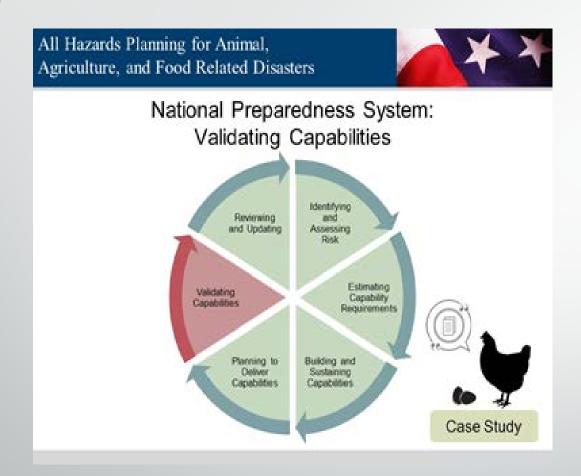
- Estimate capability requirements
- Which exist, which need to be developed?
- Prioritization critical need first
- Case study Secure Egg Supply & Avian Flu capabilities needed:
  - Traceability
  - Cleaning & disinfecting of equipment
  - Biosecurity implementation



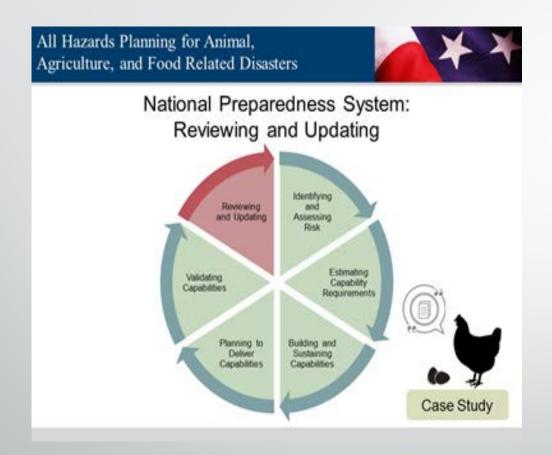
- Build & Sustain Capabilities
- Develop plan for best use of limited resources
- Use risk assessment to address highest probability or highest consequence threats.
- Case study Secure Egg Supply
   & Avian Flu:
  - Secure Egg Supply plan developed
  - Plan based on current virology, epidemiology and risk assessment data
  - Science combined with preparedness!



- Planning to Deliver Capabilities
- Whole community = involving stakeholders; individuals, businesses, non-profits, community & faith based groups, all levels of government.
- Secure Egg Supply plan was a public-private-academic partnership; Univ. of Minnesota, Animal Health & Food Safety, Iowa State, Food Security & Public Health, United Egg Producers, veterinarians, State & Federal Officials.



- Validating Capabilities
- Communities Test & Evaluate
- Exercises, simulations help identify gaps
- Secure Egg Supply: 2015
   Midwest outbreak tested capabilities
- 211 commercial & 21 backyard premises affected.
- Depopulation of 7.5 million turkeys, 42.1 million egg layer
   & pullet chickens – cost taxpayers \$950 million.
- After Action Reports identified gaps in plans & capabilities.



- Review & Update
- Risks & resources evolve; review
   & update capabilities, resources,
   & plans.
- Hi-Path Avian Flu lessons learned:
  - Improved biosecurity
  - Improved surveillance of wild birds
  - Expand Federal, State, & Industry response capabilities
  - Increased rapid detection capabilities
  - Streamlined process for indemnity
  - Enhanced communication with producers, consumers, legislators, media

## Sometimes Adversity Brings Innovation!

- Improved partnerships between the private and public sectors
  - California drought spurred efficient, innovative irrigation projects
  - Bird Flues increased collaboration between the private & public sectors
    - Improved preparedness and response
    - Biosecurity measures
    - Collaborative decision-making through Unified Command
    - Lessons learned shared across the Country
- Emergency Management touches Everything!

