

CRISIS, RISK, EMERGENCY, AND DISASTER (CRED) COMMUNICATIONS (FUNDAMENTALS)

REGISTER
FOR WINTER 2021

COURSE DESCRIPTION

Crisis, Risk, Emergency, and Disaster (CRED) Communications are distinct yet intrinsically related fields. This course will introduce all of this and examine them as distinct areas that should be viewed and handled differently. It is the aim of this course to explore them as different fields and build appropriate skillsets. The course will provide, not just theoretical arguments, but practical solutions for practitioners charged with public communications in emergencies and disasters.

Start Date: 1/18/2021

End Date: 2/22/2021

**Course Fee
\$495.00**

Note: International registrants will need to call 253-864-3330 and provide a credit card by phone to register.

Outcomes

- Build knowledge and understanding of the fields of crisis, risk, emergency, and disaster communication.
- Understand emotional, cultural, and community context in a disaster that affects disaster communication.
- Understanding of the need for strategy and how to develop and deliver a strategic plan in a disaster situation.
- Build an appreciation of the need for a sound approach to message development and delivery.
- Understand and develop strategies for coping with high-pressure work environments.

To Register:

<https://my.pierce.ctc.edu/Webapps/CEOLReg/registerclasses.aspx>

**Go to Find Classes
Quarter: Winter2021
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Class Number: 23124**

Contact Kellie Hale for more information at khale@pierce.ctc.edu