

Securing the Supply Chain Forum: A Global Perspective of Food Protection to Secure Our Agriculture Economy

Hosted by:

The Centers of Excellence—Global Trade & Supply Chain MGMT and Homeland Security Emergency MGMT

When: Wednesday, April 26, 2017
Where: Highline College - Building 2; Des Moines, WA
Time: 8:00 a.m. - 3:30 p.m.
(4:15 – 6:00 p.m. NETWORKING EVENT)

Registration for this Forum is FREE.

You can register Here or cut and paste the link into your web browser:

http://events.r20.constantcontact.com/register/event?oeidk=a07edvuau29f3aeb0ad&llr=exxp7jwab

Continental breakfast and lunch will be provided for those in attendance.



Featured Speaker
William Marler
Managing Partner, Marler Clark LLP, PS

An accomplished personal injury lawyer and national expert in food borne illness litigation, William (Bill) Marler has been a major force in food safety policy in the United States and abroad. He and his partners at Marler Clark have represented thousands of individuals in claims against food companies whose contaminated

products have caused serious injury and death. His advocacy for better food regulation has led to invitations to address local, national, and international gatherings on food safety, including recent testimony to US Congress Committee on Energy and Commerce. Marler Clark is considered the nation's foremost law firm representing victims of foodborne illness.

Marler began litigating foodborne illness cases in 1993, handling the seriously injured survivors of the landmark <u>Jack in the Box *E. coli* O157:H7</u> outbreak. Since then, Marler has represented victims of every large foodborne illness outbreak in the United States against such companies as Wholesale Club, Chili's, Chi-Chi's, ConAgra, Dole, Excel, Golden Corral, KFC, Sheetz, Sizzler, Supervalu, and Wendy's, securing over 500 million dollars for his clients.

In 2010, Bill Marler was awarded the NSF Food Safety Leadership award for Education. He has the top rating from Martindale, is voted a Superlawyer every year, and has been voted into Best Lawyers in America.

AGENDA

8:30 a.m. Registration

9:00 a.m. Welcome and Introductions

Dr. Meg Ryan, Director, CoE Global Trade and Supply Chain Management

Alice Madsen, Professional Technical Dean, Highline College

9:15 a.m. "Recognition of the importance that our vital agriculture sector be prepared for and

recover from natural or man-made incidents or disasters."

Speaker: **Steve Fuller**, Policy Assistant to Director, Washington State Department of Agriculture

9:30 a.m. Food Modernization Act (FSMSA): Intent-Implementation-Impacts

Speaker: Claudia Coles, Policy & External Affairs, Food Safety & Consumer Services

Division, WA State Department of Agriculture

https://www.fda.gov/food/guidanceregulation/fsma/default.htm FSMA

10:15 a.m. **Morning Panel/Presentation/Discussion:**

"Preparing for Intentional and Natural Disasters"

Speakers:

Curry Mayer, Emergency Management Director, City of Bellevue and former California Department of Agriculture Ag Policy Associate

Joe Zaccaria, Managing Director, Premier Risk Solutions, LLC.

Q and A Discussion

11:30 a.m. LUNCH

Speaker:

Bill Marler, Marler Clark, LLP, the Food Safety Law Firm

Bill is an accomplished attorney and national expert in food safety and has become an

advocate for a safer food supply and helped to spur the passage of FSMA.

1:15 p.m. Afternoon Panel: Industry Focus: Transport, Logistics and Technology

Speakers:

Steve McQueary, Sales Manager, Brown Line LLC – Lynden

Barry Maxon, CEO, SafetyChain Software

2:30 p.m. Break – 15 minutes

2:45 p.m. Education Panel: How can educators provide students with foundational understanding

of needs of the food industry: growers, processors, distributors, operators, and

regulators to safeguard our food supply chain?

Speakers:

Trevor Lane, County Director, WSU CAHNRS/Extension

Steve Lettic, Faculty, Criminal Justice and Homeland Security-Emergency Management,

Highline College

Matt Williams, Instructor, Walla Walla Community College
Lindsey Williams, Coordinator of Marketing and Communications, Agriculture Center of
Excellence, Walla Walla Community College
Honorio Todio, Ph.D., Faculty, North Seattle Community College

3:30 p.m. Summary, wrap up and next steps.

Linda Crerar, Director, CoE-Homeland Security Emergency Management

4:15 – 6:00 p.m. NETWORKING EVENT