

ADVISORY COMMITTEE MEETING Minutes
May 20, 2014

Location: Pierce County Emergency Management

Present: Bryant Harrison, Chris Johnson, Jeff Parsons, Lowell Porter (new committee member; Pierce EM), Steve Reinbrecht, Richard Schroedel, Keith Weir; via conference call: Denise Mack (new committee member; King County Office of EM)

Staff/faculty Linda Crerar, Kellie Hale, Robert Lord, Ron May, Paul McNeil

Welcome, Introductions, Announcements,

Advisory Committee Chairs, Steve Reinbrecht and Keith Weir called the meeting to order.

Motion #1: Approval of February 25, 2014 minutes

Update on Pierce College Workforce Education/Applied Technology Division

• **HSEM Budget**

- Dean of Applied Technology/Allied Health Division, Ron May discussed the HSEM budget that Robert Lord developed.
- Student enrollment has increased for the HSEM degree program. The plan is to increase the fee above the current \$118 with \$8 of that fee goes to support eLearning.
- More student increases are expected due to partnering with collaborating colleges who offer the HSEM degree program.
- HSEM is self-support. Not a state subsidy.
- The HSEM budget is assessed by 40% of the instructor costs.

• **BAS Degree**

- BAS is a Bachelor's in Applied Science.
- The state has authorized community colleges to deliver baccalaureate degrees.
- Nursing and HSEM have been chosen to establish curriculum for BAS degree.
- Curry Mayer who was our keynote and moderator for our June 17, 2014 Summit has been appointed to help with the BAS curriculum for HSEM.
- Steve Reinbrecht asked whether or not faculty will be an issue for the BAS program.
- Robert Lord expressed to the group that he feels confident that we will be able to find qualified faculty for the BAS program.
- Developing the BAS degree program is a long process – 18 months at a minimum.
- Nursing program will have its BAS degree program established first.

- Advisory Committee will have to approve over curriculum before anything can become official.

- **TAACCCT Grant – Pierce District**
 - TAACCCT (Trade Adjustment Assistance Community College and Career Training) is a federal grant program.
 - Every year it goes out across the country for community colleges to help develop training programs to get people into the workforce.
 - Pierce district will be applying for the \$2 million grant.
 - Tacoma Community College, COE-HSEM, Global Trade, and Pierce College are collaborating on the grant.
 - Will be looking at the trends, businesses, and what jobs are looking for in employees.
 - Pierce College is looking to establish a Maritime Port Transportation Security certificate and a Cybersecurity certificate.
 - An Associate's degree in Supply Chain Management will be offered at Pierce College in a few years. This is going to be an online degree.
 - The Centers have been asked as a part of this grant to look at prior learning credits and performances base credentials.
 - Each Center will get a full time staff for three years.
 - The goal is to help veterans get into the Allied Health field.
 - The grant will be submitted in July and will find out if they are awarded in October.

- **HSEM Degree Program/Organization Updates**
 - Robert discussed the HSEM student enrollment trends. Linear growth in student enrollment. A significant surge of student enrollment for fall quarter 2014.
 - Seven schools have signed MOUs to have the Pierce College HSEM degree program at their schools.
 - Certificates are being developed that will bring people in with specialized interests.
 - Pierce College has one of the few Fire Command programs that exist on the West side of Washington State.
 - Robert has begun to consolidate the FCA and HSEM courses. Five courses for FCA and HSEM will be the same.
 - Military program wants to put the HSEM program into their system.
 - Quality Matters (QM) needs to take place for HSEM program can be added to the Military Program.
 - Formal approval for QM is \$1,000 per course.

- Robert talked about the HSEM internship program. Up until student does their internship they are primarily behind a computer.
- Approach has been to be interactive for the students when it comes to internships.
- The HSEM program is taking a much more heavy involvement for student in placing students in internship positions.
- Robert would like to divide the HSEM 240 course into two courses. One 2 credit course and one 3 credit course.
- The 2 credit will help student develop their resume, cover letter, interviewing, and soft skills.
- The 3 credit will be the on base work experience.
- Challenges for the internship program are the hours a student can actually be on site.
- We have a list of good quality sites where students can intern.
- The main focus is the have the students truly being involved in their internship site/activity.

- **Facilitated Discussion Session with Committee**

- ✓ **How would you define the scope of the HSEM industry?**

- It is a profession unlike how it was years ago.
- At one federal standpoint it is expanding on the recovering side of things – long term recovery.
- EM is now getting involved in how to build it back after disaster.
- Mitigation used to be looked at as the poor stepchild in EM.
- It is all about cyber for the younger generation.
- Business continuity and business recovery have people taking ICS courses.
- APC are good places to find mentors and internship opportunities so they can be available as a part of the response.
- More marketing to private sector business courses.
- More business management in the HSEM program.
- How do we promote business continuity in the industry and to businesses? Get infrastructure protection committees up and running again.
- Allow for career advancements in field.
- Jobs are not there – great public sector, but on private side it is ancillary duty.
- Certificates need to be available for people who are picking up these jobs as part of a larger job and they want credentials.
- Need people who are competent in the field.
- Like lots of jobs, EM will be the main lead for safety, security and many will have first dibs on those jobs.

- Continually growing and becoming more complex and how those pieces coincide to the whole community concept.
 - For example if the port does not recover then businesses will go somewhere else.
 - Private industry is aware of the dangers a disaster can cause. Businesses do not seem to grasp the concept.
 - Priorities need to be set in order to help achieve the most success.
 - Looking at trends and how to expand student enrollment is one way to go in order to build an enterprise.
 - Have people specialize in areas and use the maximized resources we have.
 - One of the challenges is the change of perception and that is not just a public sector problem, but also a private sector problem as well.
-
- **Center of Excellence - Planning for 2014 – 2015**
 - Review of the 2014-2015 work plan - Accepted

 - **Dates for 2014**
 - **October 9 – Global Business Institute UW and Center’s for Global Trade and HSEM –**
This event will focus on education and training needs.

Next Meeting: September 18, 2014

Location: TBD

Meeting adjourned at 4:08 p.m.