

Homeland Security-Emergency Management

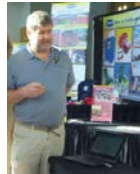
Center of Excellence April 2016 Report

2016 WORK PLAN ACTIVITIES TO ADDRESS FOCUS AREAS OF INDUSTRY SECTOR STRATEGY, EDUCATION, INNOVATION, EFFICIENCY & SUPPLY AND DEMAND FOCUS:

3rd Quarter SBCTC Work Plan - Completed the Center's 3rd Quarter Report and received a thank you from Kathy Goebel our SBCTC Policy Associate for the work of the Center. She states that she finds our analysis particularly helpful and our comments thoughtful. Kathy said, "The Center is demonstrating its value to employers and the colleges over and over again. Thank you for all you and your team's good work."

Securing the Supply Chain Forum

Sixty-seven (67) students, faculty, government and industry representatives attended the HSEM and Global Trade and Supply Chain Management Centers' Forum on April 13. The key note speakers, Eric Kready, Director of Operations and Intelligence Manager for FreightWatch International and Dr. Amelia Phillips, Professor of IT and Computer Science at Highline, discussed current threats, and solutions for those working and teaching in Supply Chain Management. At the end of the day the faculty panel addressed what they had learned from the presenters and industry panels and identified areas they would update and revise in their curriculum. A summary report will be available online at the end of May and distributed to all participants.



The Center had a booth at the [Partners in Emergency Preparedness Conference](#) and provided information on all of our CTC public safety, security and emergency management programs. This year the Center held "flash seminars" which were short 12-15 minutes presentations at our booth on special topics including UAV Use in Emergencies (WSU presenter above), Disruptive Technology in Emergency Management, Global/International Security, Terrorism, HSEM Careers and Trends. Wendy Freitag, the Center's Communication/Outreach Specialist facilitated an hour long workshop during the regular sessions which provided an overview of lessons learned from the Aurora Bridge bus accident with the Duck Boat. Over thirty participants attended the workshop which was recommended for our campus International Program staff and SSEM managers to attend.

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3rd Quarter Web Traffic Increases

Website Traffic - Comparison

Page views	Unique page views	Average Time	Bounce Rate	(Jan-Mar – 3rdQuarter)
7,025	4,316	1:55	44%	

Page views	Unique page views	AverageTime	Bounce Rate	(Oct-Dec - 2nd Quarter)
6,322	3,883	1:55	39%	

Trends

- The total amount of page views for the website is up from last quarter.
- We should try to include more links to our website events inside of social media.
- Some of our most popular pages are the work marketplace, pathways, our services, and about us pages.
- We have started to get some of our pages showing up in Google (organic searches). This will improve as the new SEO plugin gets placed.
- People are spending a lot of time on Jim's blog pages and the our services page.
- A large percentage of views are visiting the work experience marketplace and jobs pages.

Workforce Development Grant Applications- The Center and Pierce College submitted a grant application requesting funding to establish the Mission Critical Operations (MCO) program. The project has two goals which include the development of an on-line degree pathway program that will include stackable/lattice certificates, an AAST and a pathway to a BAS. The online certificates/degree will be available statewide through Pierce's HSEM Degree Program.

The Center also submitted an application with Edmonds Community College to support their development and implementation of the first apprenticeship program in the Occupational Safety and Health (OSH) in Washington. The OSH program also is delivered at Pierce College. Employment of occupational health and safety specialists is expected to grow and specialists will be needed to work in a wide variety of industries and organizations. The Center looks forward to working with the both Edmonds and Pierce College when these two projects are funded.

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Exercise Website Center continues to work with Pierce HSEM Degree Program, state and local Emergency Management agencies and the University of Washington to provide service learning and internship opportunities for educators and students who will participate as observer/recorders in the Cascadia Rising Exercise on June 7-10. Center staff worked with both Pierce and UW to develop the training syllabus, created Canvas discussion questions, HEESP quiz, and web sites needed to access videos. Twenty-two students are currently signed up to participate in the training. The Pierce College canvas site is ready for student input and a meeting is being held at State Emergency Management Division on May 4, to walk through the basic observer role and responsibilities with students and staff.

UP COMING EVENTS

SBCTC Public Information Commission - Center staff worked with the lead for the WACTC-PIC at the State Board office to identify a public information professional from Pierce Office of Emergency Management to provide PIO emergency management communications training at the Commission's May 12 meeting. The WACTC-PIC is interested in ensuring all colleges in the state have well developed crisis communication plans and that Communication professionals have adequate training and have exercised their plans.

WAOA Presentation - The Center will be providing specialized training on best practices to respond to and survive an "armed intruder encounter" for faculty attending the 2016 May WA Association of Occupational Educators (WAOE) Healthy, Wealthy, and Wise Conference in Longview, WA on May 5-6. The Center's Institute's Senior Fellow, Jim Baylor, designed the workshop which will provide participants with a model syllabus addendum which helps faculty address this important issue. This instructional curriculum is a best practice that can be included in the first class day's syllabus and the curriculum covers questions of safety on campus including "Surviving the Armed Intruder". This one hour seminar may be modified to a format for use at by any college.

Grays Harbor Leadership Days - Linda Crerar, the Center Director, will be presenting at this year's Greater Grays Harbor Inc. (a combined chamber and EDC) "Leadership Grays Harbor". Grays Harbor College is coordinating that activity. There will be 17 participants that are either existing leaders or potential leaders in the county businesses. There are 10 sessions (2 per month) that cover different leadership topics. Each session is held at a different business on the harbor. Linda will present at the June 2 session to be held at Grays Harbor Community Hospital (West Campus). The topic of the session is Community Health and Safety and Linda will discuss statewide emergency management and the role the Center of Excellence plays.