



APPLIED BACCALAUREATE APPROVAL PROCESS

Dr. Joyce Hammer, Director of Transfer Education, SBCTC

Mike Potter, Dean of Instruction, LWTech

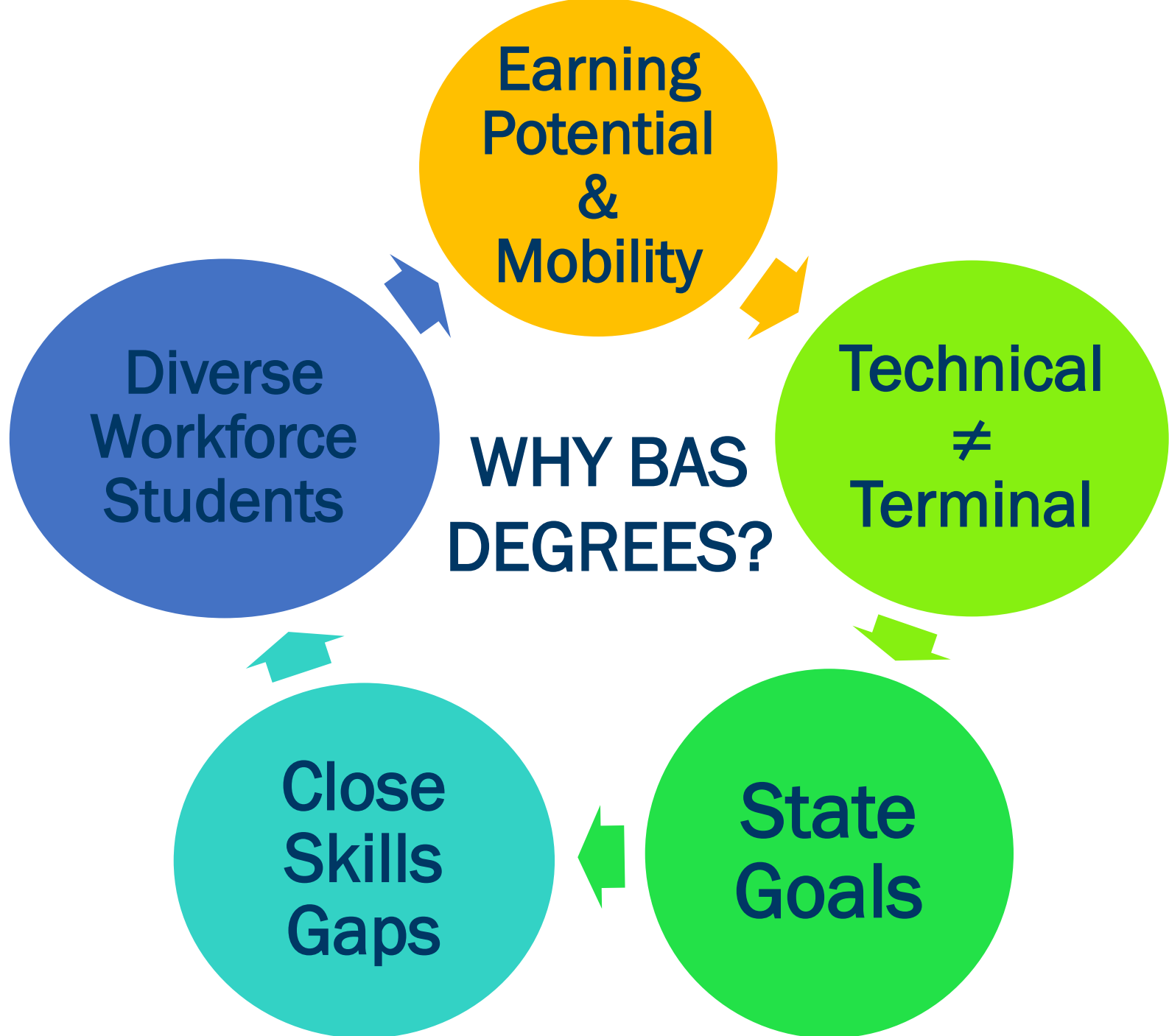
2018 ANNUAL APPLIED BACCALAUREATE CONFERENCE, NOVEMBER 14TH

HISTORY

- 2005 pilot (Bellevue, Olympic, Peninsula, South Seattle), 2010 regular status
- 2012 SBCTC authorized to approve
- 2018-2019: **98 programs at 29 colleges**
- 2017-2018: 3142 FTEs enrolled, 3960 headcount, 888 Completions (3333 total through summer 2018)
- **Enrollments are 1.8% of total enrollments in college system**

WA APPLIED BACCALAUREATE DEGREES

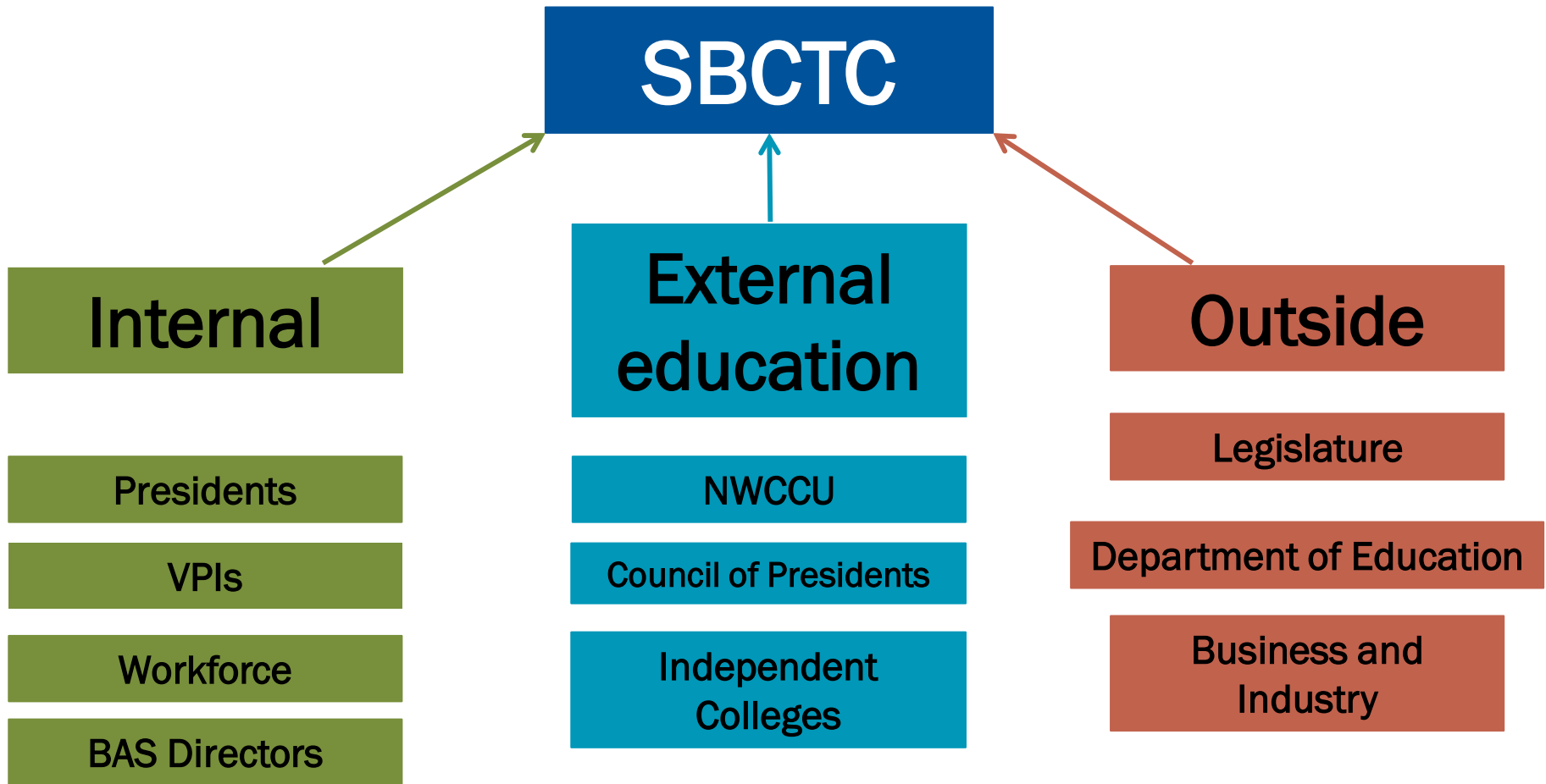
- Often called BAS/BSN
- Builds off of professional/technical associates degree (e.g. AAS-T)
- 180 credits
 - ✓ Minimum 60 qtr. credits general education
 - ✓ 120 credits applied/core courses
 - ✓ Includes upper/lower division courses (60 qtr. credits)
- Regional university tuition rate



PROGRAM TRENDS

- Applied Management
- Information Technology (e.g. networking admin. systems software, application development)**
- Nursing
- Dental Hygiene
- Funeral Science Education
- Health professions (e.g. health informatics and management)
- Cyber Security
- Teacher Education/Early Childhood Education
- Natural Resource and Sustainability

STAKEHOLDERS



**Board of Presidents
(WACTC)**

Presidents' Assistants for
Community and Technical
Colleges
(PACTC)

Business Affairs
Commission
(BAC)

Human Resources
Management
Commission
(HRMC)

Information
Technology
Commission
(ITC)

Public Information
Commission
(PIC)

Instruction
Commission
(IC)

Research & Planning
Commission
(RPC)

Washington State
Student Services
Commission
(WSSSC)

Bookstore
Council

Budget, Accounting
& Reporting Council
(BAR)

Operations &
Facilities Council
(OFC)

Purchasing Affairs
Council
(PAC)

Safety, Security &
Emergency
Management Council
(SSEMC)

Security
Council

Articulation &
Transfer Council
(ATC)

Baccalaureate
Leadership Council
(BLC)

Council for
Basic Skills
(CBS)

Continuing
Education Council
(CEC)

eLearning
Council
(ELC)

Library Leadership
Council
(LLC)

Workforce
Education Council
(WEC)

Admissions &
Registration Council
(ARC)

Advising &
Counseling Council
(ACC)

Financial Aid
Council
(FAC)

Council of Unions &
Student Programs
(CUSP)

College Women's
Programs Council
(CWPC)

Career &
Employment
Services Council
(CESC)

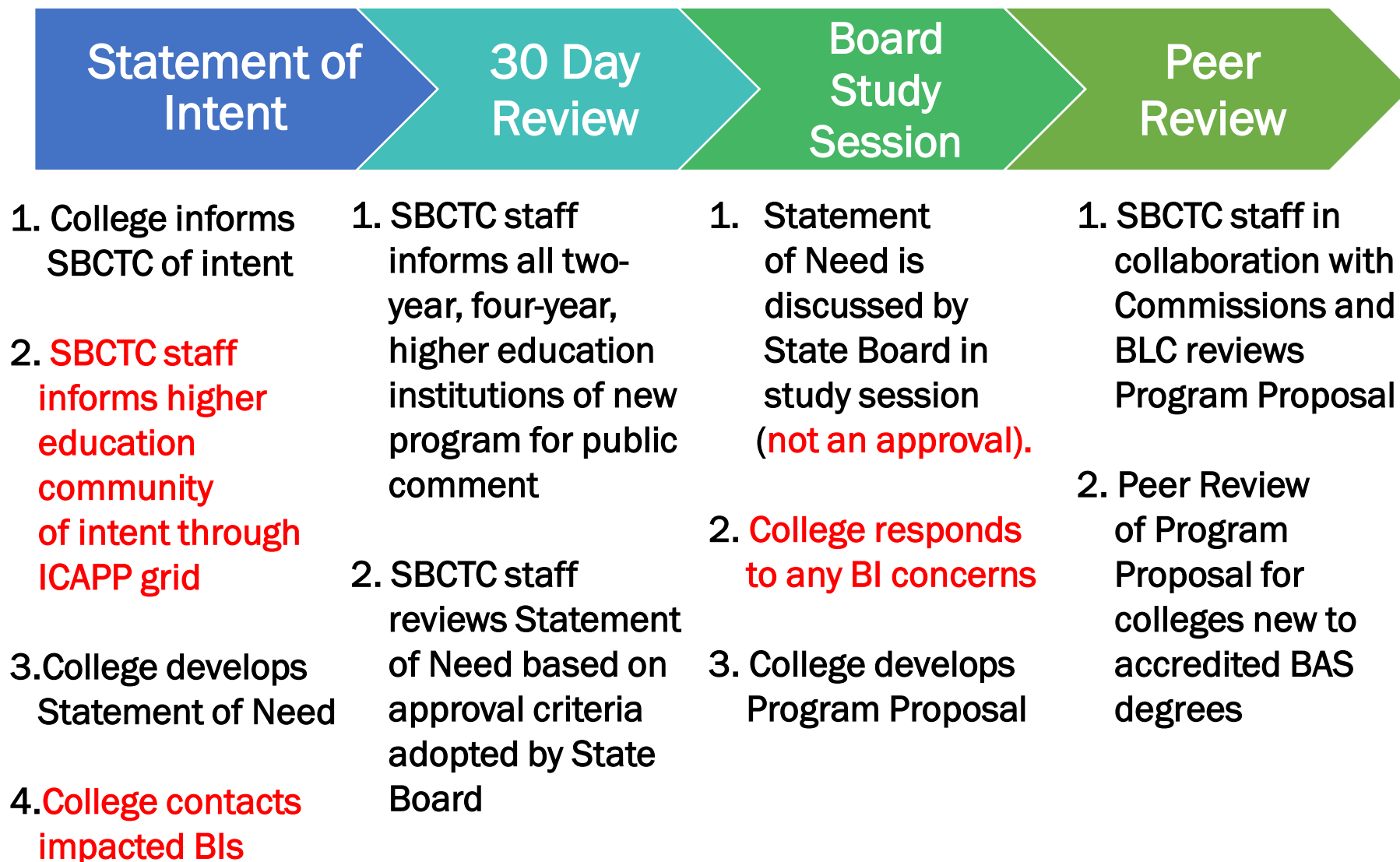
Disability Support
Services Council
(DSSC)

Multicultural
Student Services
Directors Council
(MSSDC)



WASHINGTON ASSOCIATION
OF COMMUNITY AND
TECHNICAL COLLEGES

Applied Baccalaureate Timeline



Applied Baccalaureate Timeline



1. Program proposal is scheduled with State Board for approval

2. If approved...

1. College moves program to NWCCU for Accreditation

2. College submits application for Veterans Services approval

3. Nursing Commission (if applicable)

1. College moves program to Department of Education for Financial Aid approval

2. Program Implementation

PUBLIC BI CONTACTS

| Name | Title/Institutions | Contact |
|-------------------------|--|--|
| Dr. Bernadette Jungblut | Associate Provost for Accreditation, Academic Planning & Assessment | bernadette.jungblut@cwu.edu 509-963-1689 |
| Dr. Mark Baldwin | Associate Vice President Undergraduate Policy & Planning, EWU | Mark.baldwin@ewu.edu 509-359-2449 |
| Dr. Larry Geri | Curriculum Dean, Evergreen | geril@evergreen.edu 360-867-6616 |
| Dr. Janice DeCosmo | Associate Dean, Undergraduate Academic Affairs, UW | jdecosmo@uw.edu 206-221-6178 |
| Dr. Mary Wack | Vice Provost for Undergraduate Studies, WSU | mwack@wsu.edu 509-335-8044 |
| Dr. Renny Christopher | Vice Chancellor for Academic Affairs – WSU Vancouver | Renny.Christopher@wsu.edu 360-546-9583 |
| Dr. Martin Klotz | Vice Chancellor for Academic Affairs – WSU Tri-Cities | Martin.klotz@wsu.edu 509-372-7251 |
| Dr. Steve VanderStaay | Vice Provost for Undergraduate Studies, WWU | Steven.VanderStaay@wwu.edu 360-650-3004 |

Deadlines for final adoption at February 6-7, 2019 State Board meeting (SBCTC-Olympia)

(Holidays in November and December necessitate a longer timeline for adoption at this meeting)

BAS Statement of Need:

- **November 1, 2018 – Statement of Need due** to SBCTC staff for February board meeting consideration.
- November 28, 2018 – colleges receive SBCTC feedback for revisions.
- December 18, 2018 (or earlier) – Statement of Need placed on 30-day review after college revisions and SBCTC staff final review.
- February 6-7, 2019 – Statement of Need presentation at State Board meeting for consideration (30-Day Review completed and any concerns addressed prior to this meeting).

BAS Program Proposal:

- **November 20, 2018 – Program Proposal due** to SBCTC staff within 12 months of SBCTC receiving the Statement of Need.
- January 15, 2019 – Program Proposal reviewed by committee of peers (if applicable) on or before this date.
- February 6-7, 2019 – Program Proposal presentation at State Board meeting for Board action**

MAY 1-2, 2019 STATE BOARD MEETING

BAS Statement of Need:

- **February 11, 2019– Statement of Need due to SBCTC.**
- March 27, 2019 (or earlier) – Statement of Need placed on 30-day review after college revisions.

BAS Program Proposal:

- **February 20, 2019 – Program Proposal due to SBCTC staff within 12* months of SBCTC receiving the Statement of Need.**

WEBSITE

Applied Bachelor Program Approval Process

STATEMENT OF NEED CRITERIA- PHASE I

- Institutional role, mission, program priorities
- Statewide strategic plan
- Employer/local demand/ higher wage jobs
- Existing professional and technical degree program
- Student demand/place-bound factors
- Conversations with universities/brief program outcomes

CRITERIA 3

- Supply/Demand Gap Rubric (REQUIRED!)
- Employer Survey (emerging fields)
 - at least 25 individual employer responses or;
 - employers who comprise at least 75% of the identified employment base.
 - Required questions
- Accreditation Requirements

TOOLS TO IDENTIFY SUPPLY/DEMAND

- [SBCTC Centers of Excellence](#)
- [Economic Modeling Specialists Intl.](#)
- [Employment Security Department-WA State](#)
 - [Monthly Employment Report](#)
 - [Local area demand/decline occupations](#)
 - [Employer demand reports](#)
- [Burning Glass](#)
 - [Moving the Goalposts: How Demand for a Bachelor's Degree Is Reshaping the Workforce](#)
- [National Center for Higher Education Management Systems \(NCHEMS\)](#)

PROPOSAL CRITERIA- PHASE II

- Curriculum rigor
- Qualified faculty
- Admissions process
- Student Services
- Financial commitment
- Accreditation
- Pathway options beyond applied baccalaureate
- External reviewers

PROPOSAL BEST PRACTICES

- [Library Rubric](#)
- Admission GPA (2.5)
- Student Services
- Assessment Tables
- Course Tables (with 180 credit total)
- Faculty Tables
- **Tables, Tables, Tables**

Lower Division Tuition

| 2018-2019 Tuition* | Resident | Nonresident |
|---|----------|-------------|
| One Quarter (15 credits) | \$1,342 | \$3,153 |
| Academic Year (3 quarters/45 credits total) | \$4,027 | \$9,458 |
| * Rounded to the nearest dollar | | |

Upper Division/Applied Bachelor's Degrees

| 2018-2019 Tuition* | Resident | Nonresident |
|---|----------|-------------|
| One quarter (15 credits) | \$2,152 | \$6,146 |
| Academic year (3 quarters/45 credits total) | \$6,457 | \$18,433 |
| * Rounded to the nearest dollar | | |

| | First Applied Baccalaureate Degree | Projected Expenses | | |
|---|------------------------------------|----------------------|-----------------------|-----------------------|
| Expense | | Year 0- 2015/2016 | Year 1 - 2016/2017 | Year 2 – 2017/2018 |
| FT Faculty (Instruction - 1.0 FTE after Year 1) | | \$ - | \$ 20,460 | \$ 62,000 |
| PT Faculty (Instruction - .66 FTE after Year 1) | | \$ - | \$ 4,303 | \$ 23,839 |
| Curriculum/ Program Development | | \$20,000 | \$ 30,000 | \$ 10,000 |
| BAS Program Manager (1FTE) | | | \$ 28,000 | \$ 56,000 |
| Librarian (.25 FTE) | | | \$ 15,500 | \$ 15,500 |
| Financial Aid (.25 FTE) | | | \$ 5,000 | \$ 10,000 |
| Credentials (.25) | | | \$ 5,000 | \$ 10,000 |
| Clinical/Practicum coordinator (.5FTE) | | | \$ - | \$ 22,000 |
| Total personnel | | | \$108,263 | \$209,339 |
| Benefits (35%) | | | \$ 37,892 | \$ 73,269 |
| | | | \$146,155 | \$282,608 |
| Library Resources | | \$ - | \$ 30,000 | \$ 20,000 |
| Goods and Services | | | \$ 5,000 | \$ 4,000 |
| Marketing and Outreach | | | \$ 5,000 | \$ 3,000 |
| Equipment purchases and replacement (1 lab) | | | \$ 30,000 | \$ - |
| Professional Development, Research, and Travel | | | \$ 10,000 | \$ 10,000 |
| Projected Expenses | | | \$226,115 | \$319,608 |

| | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|---|-----------------|------------------|------------------|------------------|------------------|
| Times the number of students in each type: | | | | | |
| # of students at FT tuition (annual) | 20 | 38 | 38 | 38 | 38 |
| # of students at FT non-resident tuition (annual) | | 2 | 3 | 3 | 3 |
| # of students at 10 credits/qtr (annual) | 10 | 10 | 10 | 10 | 10 |
| # of students at 5 credits/qtr (annual) | | 4 | 4 | 4 | 4 |
| Total Estimated Tuition Revenues | \$48,928 | \$310,344 | \$340,848 | \$340,848 | \$351,098 |

Assumes 3% tuition increase every other year

Underestimates the number of students in the program at any time by 10%, just in case the original estimate was too optimistic

CHALLENGES

- Program niche/strategic planning
- Associate and master's level transitions
- Professional development
- Costs (i.e. library)
- Communication with four-year colleges/universities
- Program evolution & evaluation
- Research
- Marketing



WHO ARE OUR STUDENTS?

- Emily Fowler, BAS in Marketing and Entrepreneurship, Green River College
- Michael Ruhl, BAT Applied Design, Lake Washington Institute of Technology
- Patricia Rena Barnes, BAS in Behavior Science, Seattle Central College
- Jana Ecklund, BAA Interior Design, Bellevue College
- Justin Harris, BAS Diesel Technology, Centralia College

QUESTIONS?

[Applied Baccalaureate Degrees at SBCTC](#)

www.sbctc.edu