HSEM Degree Program

**ADVISORY COMMITTEE MEETING Minutes May 20, 2014**

**Location:** Pierce County Emergency Management

**Present:**, Bryant Harrison, Chris Johnson, Jeff Parsons, Lowell Porter (new committee member; Pierce EM), Steve Reinbrecht, Richard Schroedel, Keith Weir; via conference call: Denise Mack (new committee member; King County Office of EM)

**Staff/faculty** Linda Crerar, Kellie Hale, Robert Lord, Ron May, Paul McNeil

# Welcome, Introductions, Announcements,

Advisory Committee Chairs, Steve Reinbrecht and Keith Weir called the meeting to order.

**Motion #1:** Approval of February 25, 2014 minutes

# Update on Pierce College Workforce Education/Applied Technology Division

* **HSEM Budget**
	+ Dean of Applied Technology/Allied Health Division, Ron May discussed the HSEM budget that Robert Lord developed.
	+ Student enrollment has increased for the HSEM degree program. The plan is to increase the fee above the current $118 with $8 of that fee goes to support eLearning.
	+ More student increases are expected due to partnering with collaborating colleges who offer the HSEM degree program.
	+ HSEM is self-support. Not a state subsidy.
	+ The HSEM budget is assessed by 40% of the instructor costs.

# BAS Degree

* + BAS is a Bachelor’s in Applied Science.
	+ The state has authorized community colleges to deliver baccalaureate degrees.
	+ Nursing and HSEM have been chosen to establish curriculum for BAS degree.
	+ Curry Mayer who was our keynote and moderator for our June 17, 2014 Summit has been appointed to help with the BAS curriculum for HSEM.
	+ Steve Reinbrecht asked whether or not faculty will be an issue for the BAS program.
	+ Robert Lord expressed to the group that he feels confident that we will be able to find qualified faculty for the BAS program.
	+ Developing the BAS degree program is a long process – 18 months at a minimum.
	+ Nursing program will have its BAS degree program established first.

o Advisory Committee will have to approve over curriculum before anything an become official.

# TAACCCT Grant – Pierce District

* + TAACCT (Trade Adjustment Assistance Community College and Career Training) is a federal grant program.
	+ Every year it goes out across the country for community colleges to help develop training programs to get people into the workforce.
	+ Pierce district will be applying for the $2 million grant.
	+ Tacoma Community College, COE-HSEM, Global Trade, and Pierce College are collaborating on the grant.
	+ Will be looking at the trends, businesses, and what jobs are looking for in employees.
	+ Pierce College is looking to establish a Maritime Port Transportation Security certificate and a Cybersecurity certificate.
	+ An Associate’s degree in Supply Chain Management will be offered at Pierce College in a few years. This is going to be an online degree.
	+ The Centers have been asked as a part of this grant to look at prior learning credits and performances base credentials.
	+ Each Center will get a full time staff for three years.
	+ The goal is to help veterans get into the Allied Health field.
	+ The grant will be submitted in July and will find out if they are awarded in October.

# HSEM Degree Program/Organization Updates

* + Robert discussed the HSEM student enrollment trends. Linear growth in student enrollment. A significant surge of student enrollment for fall quarter 2014.
	+ Seven schools have signed MOUs to have the Pierce College HSEM degree program at their schools.
	+ Certificates are being developed that will bring people in with specialized interests.
	+ Pierce College has one of the few Fire Command programs that exist on the West side of Washington State.
	+ Robert has begun to consolidate the FCA and HSEM courses. Five courses for FCA and HSEM will be the same.
	+ Military program wants to put the HSEM program into their system.
	+ Quality Matters (QM) needs to take place for HSEM program can be added to the Military Program.
	+ Formal approval for QM is $1,000 per course.
* Robert talked about the HSEM internship program. Up until student does their internship they are primarily behind a computer.
* Approach has been to be interactive for the students when it comes to internships.
* The HSEM program is taking a much more heavy involvement for student in placing students in internship positions.
* Robert would like to divide the HSEM 240 course into two courses. One 2 credit course and one 3 credit course.
* The 2 credit will help student develop their resume, cover letter, interviewing, and soft skills.
* The 3 credit will be the on base work experience.
* Challenges for the internship program are the hours a student can actually be on site.
* We have a list of good quality sites where students can intern.
* The main focus is the have the students truly being involved in their internship site/activity.

# Facilitated Discussion Session with Committee

* **How would you define the scope of the HSEM industry?**
	+ It is a profession unlike how it was years ago.
	+ At one federal standpoint it is expanding on the recovering side of things – long term recovery.
	+ EM is now getting involved in how to build it back after disaster.
	+ Mitigation used to be looked at as the poor stepchild in EM.
	+ It is all about cyber for the younger generation.
	+ Business continuity and business recovery have people taking ICS courses.
	+ APC are good places to find mentors and internship opportunities so they can be available as a part of the response.
	+ More marketing to private sector business courses.
	+ More business management in the HSEM program.
	+ How do we promote business continuity in the industry and to businesses? Get infrastructure protection committees up and running again.
	+ Allow for career advancements in field.
	+ Jobs are not there – great public sector, but on private side it is ancillary duty.
	+ Certificates need to be available for people who are picking up these jobs as part of a larger job and they want credentials.
	+ Need people who are competent in the field.
	+ Like lots of jobs, EM will be the main lead for safety, security and many will have first dibs on those jobs.
		- Continually growing and becoming more complex and how those pieces coincide to the whole community concept.
		- For example if the port does not recover then businesses will go somewhere else.
		- Private industry is aware of the dangers a disaster can cause. Businesses do not seem to grasp the concept.
		- Priorities need to be set in order to help achieve the most success.
		- Looking at trends and how to expand student enrollment is one way to go in order to build an enterprise.
		- Have people specialize in areas and use the maximized resources we have.
		- One of the challenges is the change of perception and that is not just a public sector problem, but also a private sector problem as well.

# Center of Excellence - Planning for 2014 – 2015

* + Review of the 2014-2015 work plan - Accepted

# Dates for 2014

* + **October 9 – Global Business Institute UW and Center’s for Global Trade and HSEM –**

This event will focus on education and training needs.

Next Meeting: September 18, 2014 Location: TBD

Meeting adjourned at 4:08 p.m.